



GUIDELINES FOR PHOTOS TO BE USED ON CSCA WEBSITE*

1. Main subject of the photo must be in sharp focus. Blurry images will be rejected.
2. Images must be in .jpg format.
3. Person providing the image must own the copyright to the image or have permission from the person who owns the copyright. Submission must include:
 - a. Statement that person submitting has rights to photo and that CSCA is authorized to use the photo on its website or in educational materials generated from the website; or
 - b. Attached email or scanned statement from person who has rights to photo that CSCA is authorized to use the photo on its website or in educational materials generated from the website.
4. Preference is that image be at least 400 pixels and no more than 800 pixels in height or width at 72 dpi. It is better for the photo to be too large than too small to maximize quality after editing.
5. CSCA reserves the right to edit the photo (crop, adjust colors, etc.) to meet the requirements of the website.
6. Unless germane to the purpose for which the photo is being published, for example, winners at shows or trials, photos will not include the dog's name, name of the owner, kennel name, show name, etc. – just the photo.
7. CSCA website committee has absolute discretion to use or not use any photo submitted to it without the need for explanation.

* These guidelines apply to photos that CSCA does not already own the rights to use.

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